

OKTOBERFEST COMMITTEE

SPONSORSHIPS

Fill in as sold

Give to last years sponsors in December, so they have it for January budgets (so they have first choice)
Start handing out and calling on new sponsors at the END of January

We are proud to announce the 49th annual celebration Oktoberfest in Hays will take place on
Friday October 1st AND Saturday October 2nd, 2021.

NAMED SPONSOR \$5,000 (0 available)

- All advertising and media headlines will reference "2021 Oktoberfest brought to you by (sponsor)" including the official 2021 Commemorative Oktoberfest Mugs
- Large logo listing on all sponsor lists, media, and website (haysoktoberfest.com)
- Two prominent banner placements at Oktoberfest grounds
- -Large Stage Banner
- -Large Logo on Large Sponsor banners - Logo needs to be larger than 2019 year
- 2021 Oktoberfest Commemorative Stein presented at opening ceremony
- Company representative on stage to be a part of the opening ceremony
- Reserved parking pass (Up to 10)

Name & Mugs sold to **JOHN'S FENCING** Invoiced by Shelly L Y/N Payment Finalized Y/N Vector Logo Y

DAS WIRTSHAUS \$3,000 (0 available)

- Logo on two 3'x16' banners on either side
- Large logo on main sponsor banner on Oktoberfest grounds
- Logo listing on social media and website
- 2021 Commemorative Oktoberfest Mug
- Reserved parking pass (Up to 4)

Tavern sold to **ROCKING M RADIO** In Kind Exchange Vector Logo Y/N

HOMESTEADER \$2,000 (0 available)

- Logo on two 3'x16' banners on either side of Main Large Pavilion (40' x 100' tent)
- Large logo on main sponsor banner on Oktoberfest grounds
- Logo listing on social media and website
- 2021 Commemorative Oktoberfest Mug
- Reserved parking pass (up to 4)

Main Pavilion sold to **BIEKER INSURANCE** Invoiced by Shelly L Y Payment Finalized Y/N Vector Logo Y/N

SETTLER \$1,500 (0 available) or can be split into 3, each banding booth \$600

- Logo sign (1' x 7') for each banding booth sponsored
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website
- 2021 Commemorative Oktoberfest Mug

Banding Booths sold to **LEWIS AUTOMOTIVE** Invoiced by Shelly L Y Payment Finalized Y/N Vector Logo Y

GUIDE \$1,000 (0 available)

- Logo banner (18" x 12' approx.) on top of one of the three Regular Pavilions (20' x 20' tent)
- Logo on sponsor banner on Oktoberfest grounds.
- Sponsorship listed on social media and website
- 2021 Commemorative Oktoberfest Mug

20x20 tent sold to **HAYS CVB** Invoiced by Shelly L Y Payment Finalized Y Vector Logo Y

20x20 tent sold to **WALMART** Invoiced by Shelly L Y Payment Finalized Y Vector Logo Y

20x20 tent sold to **HEARTLAND BUILDING CENTER** Invoiced by Shelly L Y Payment Finalized Y Vector Logo Y

OKTOBERFEST COMMITTEE

SPONSORSHIPS

Fill in as sold

ARMBAND \$750 (0 available)

- Company name or logo on armbands sold at booths
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website
- 2021 Commemorative Oktoberfest Mug

Arm Bands sold to **AUMAN CO** Invoiced by Shelly L Y Payment Finalized Y Vector Logo Y

SCOUT CELL PHONE CHARGING STATIONS \$500 (0 available)

- Logo sign (48" x 18" approx.) on top of one of the ten charging stations
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website
- 2021 Commemorative Oktoberfest Mug

MIDWEST ENERGY Inv Y Pmt Finalized Y Logo Y ****MIDWEST ENERGY** Inv Y Pmt Finalized Y Logo Y

TACO SHOP Inv Y Pmt Finalized Y Logo Y ****ENERSYS** Inv Y Pmt Finalized Y Logo Y

EYE SMILE Inv Y Pmt Finalized Y Logo Y ****GOLDEN BELT BANK** Inv Y Pmt Finalized Y Logo Y

BIG D'S RENT ALL/COMM BUILD Inv Y Pmt Finalized Y Logo Y ** **NEXTECH** Inv Y/N Pmt Finalized Y/N Logo Y/N

JCORP Inv Y/N Pmt Finalized Y/N Logo Y/N ****FARM BUREAU** Inv Y/N Pmt Finalized Y/N Logo Y/N

SERVUS HIGH TOP \$500 (4 available) (will need to order (10) 48" Rounds and store them in trailer)

- Logo sign (48" x 18" approx.) on top of one of the ten high top gathering tables
- Logo on sponsor banner on Oktoberfest grounds
- Sponsorship listed on social media and website
- 2021 Commemorative Oktoberfest Mug

HAYS CHEVROLET Inv Y Pmt Finalized Y Logo Y/N ****COMMERCE BANK** Inv Y Pmt Finalized Y Logo Y/N

FLATLANDER Inv Y Pmt Finalized Y Logo Y/N ****FLATLANDER** Inv Y Pmt Finalized Y Logo Y/N

HILTON GARDEN INN (EXCHANGE) Logo Y/N ****DIAMOND R JEWELRY** Inv Y Pmt Finalized Y/N Logo Y/N

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

FRIEND SPONSOR UP TO \$499

- Logo on sponsor banner on Oktoberfest grounds. (\$200-\$499)

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

SCHOLARSHIP SPONSORSHIP \$200 (50 available)

- Company Logo or Family Name on placard sign (8"x 11" approx) on one of the fifty picnic tables
- Proceeds are earmarked for Scholarship Sponsorship

FHSU

NCK TECH

CEDAR LODGE DENTAL Inv Y Pmt Finalized Y Logo Y/N ****CEDAR LODGE DENTAL** Inv Y Pmt Finalized Y Logo Y/N

INSURANCE PLANNING Inv Y Pmt Finalized Y Logo Y/N ****AMERICAN SHOOTERS** Inv Y/N Pmt Final Y/N Logo Y/N

FIRST KANSAS BANK Inv Y Pmt Finalized Y/N Logo Y/N ****DISCOVERY DRILLING** Inv Y Pmt Finalized Y Logo Y/N

HIGH PLAINS MACHINE Inv Y Pmt Finalized Y/N Logo Y/N ****AUTO WORLD** Inv Y Pmt Finalized Y Logo Y/N

GIB'S AUTO SUPPLY Inv Y Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/NX

Inv Y/N Pmt Finalized Y/N Logo Y/N ** Inv Y/N Pmt Finalized Y/N Logo Y/N

OKTOBERFEST COMMITTEE

SPONSORSHIPS

Fill in as sold

*Should you have any questions and/or desire additional information visit our website
www.haysoktoberfest.com or contact the Oktoberfest Committee member who contacted you.*

*If treasury questions please contact Shelly Lippert (785-650-4529).
**Checks should be made payable to "Volga-German Centennial Association."
P.O. Box 1314, Hays KS 67601.***